

SCHEDULE-AT-A-GLANCE

DAY 1 | SUNDAY, APRIL 7

12:00 PM - 3:00 PM	Sunday Funday: Savannah Taste Experience
12:00 PM - 5:00 PM	Registration Open
5:00 PM - 7:30 PM	Opening Reception

DAY 2 | MONDAY, APRIL 8

Duration	REPORTING & DATA QUALITY	COLLABORATION & ENGAGEMENT	LEADERSHIP & STRATEGY	BUSINESS & TECHNOLOGY	TRAINING
7:30 AM - 8:30 AM	BREAKFAST				
8:30 AM - 9:30 AM	WELCOME ADDRESS: ERIC THURSTON, PRESIDENT AND CEO				
9:40 AM - 10:40 AM	MindShare: Becoming Data Wizards to Expand Your Events <i>#events</i>	Volunteer Engagement: Leveraging Technology to Give Volunteers What They Need <i>#community #volunteer</i>	It's in the Hub: a 360 View Across Applications <i>#IT #executive</i>	Childcare and Daycamp Roundtable <i>#ymca</i>	Lifecycle of a Membership Training <i>#membership #admin</i>
10:40 AM - 11:10 AM	EXHIBITOR BREAK				
11:10 AM - 12:10 PM	Enhancing the Member Experience through Data Driven Insights <i>#membership</i>	Online Community for Youth and Advocacy <i>#community #advocacy</i>	Training for Change: Techniques in Change Management <i>#executive</i>	3rd Party Integrations for Health & Wellness Organizations <i>#ymca</i>	a2z Training <i>#events</i>
12:10 PM - 1:10 PM	LUNCH / EXHIBITOR BREAK				
1:30 PM - 2:30 PM	NICOLE MALACHOWSKI, PUSHING THE ENVELOPE: BEING THE BEST WHEN IT COUNTS				
3:00 PM - 4:00 PM	Dollars & Sense: Accounting Tips and Tricks Roundtable <i>#accounting #finance</i>	Breakout Session-Details Coming Soon!	The Strategic Imperative: The Evolution of Technology and Nonprofits <i>#executive</i>	Secret Functionality for Health & Wellness Organizations <i>#ymca</i>	New Features in Community <i>#community</i>
4:20 PM - 5:20 PM	Transform your Accounting Operations with Lock Box <i>#accounting #finance</i>	3 Ways to Use Google to Grow Your Membership <i>#membership #marketing</i>	SSO 2.0: Modernizing Your Customer Identity Management <i>#IT #admin</i>	MindShare: Maximize Your AMS & Exposition Management Solution <i>#events</i>	Targeted Messaging in Community <i>#community</i>
5:30 PM - 7:00 PM	EXHIBITOR HAPPY HOUR				

DAY 3 | TUESDAY, APRIL 9

Duration	REPORTING & DATA QUALITY	COLLABORATION & ENGAGEMENT	LEADERSHIP & STRATEGY	BUSINESS & TECHNOLOGY	TRAINING
7:30 AM - 8:30 AM	BREAKFAST				
8:30 AM - 9:30 AM	PRODUCT KEYNOTE: DAVE COOPER, CTO				
9:40 AM - 10:40 AM	Using Data to Prove Membership ROI <i>#membership</i>	From Lurking to Participating: Actions to Build Community Momentum <i>#community</i>	Breakout Session-Details Coming Soon!	Capture More Members with an Accessible Website <i>#marketing #operations</i>	Intro to Data Analyzer Training <i>#finance #admin</i>
10:50 AM - 11:50 AM	Breakout Session-Details Coming Soon!	MindShare: Engagement365 <i>#events #marketing</i>	Improving Membership Value with Artificial Intelligence (AI) <i>#membership</i>	Keys to Growing Your Organization with Content <i>#marketing #membership</i>	Advanced Data Analyzer Training <i>#finance #admin</i>
11:50 AM - 1:20 PM	LUNCH				
1:20 PM - 2:20 PM	Jumpstart your Data Analytics Journey through Culture, Process, and Technology <i>#executive #IT</i>	MindShare Let's Get Digital: A Leader's Guide to Digitizing <i>#events #meetings #executive</i>	Get your Board on Board: The Art of Communicating Value <i>#executive</i>	Turning a Tight Integration into a Top Member Benefit <i>#IT</i>	Training Coming Soon!
2:35 PM - 3:35 PM	MindShare: Increase Event Revenue and Retention <i>#events #meetings</i>	Looking Back: Lessons from our First Year of Community <i>#community</i>	Breakout Session-Details Coming Soon!	Transform Your Organization with Wild Apricot: 3 Magic Tricks <i>#membership #IT</i>	PersonifyGO: Latest and Greatest
4:00 PM - 5:00 PM	GUEST KEYNOTE				
7:00 PM - 10:00 PM	CONFERENCE PARTY				

DAY 4 WEDNESDAY, APRIL 10						
Duration	REPORTING & DATA QUALITY	COLLABORATION & ENGAGEMENT	LEADERSHIP & STRATEGY	BUSINESS & TECHNOLOGY	TRAINING	
7:30 AM - 8:30 AM	BREAKFAST					
8:30 AM - 9:30 AM	PERSI AWARDS AND 2020 REVEAL					
9:40 AM - 10:40 AM	60	Healthy Habits: Credit Card Processing and Payments <i>#accounting #finance</i>	From Walk to "Ride": A Community's Journey from Early Inspiration to Multi-Program Success <i>#community #fundraising</i>	Better Together: Challenges, Successes and Lessons Learned after 15 Years with Personify <i>#executive</i>	Improve Efficiency and Gain Flexibility: Integrating WordPress and Personify <i>#IT</i>	Training Coming Soon!
10:50 AM - 11:50 AM	60	Maximum Returns: Next-Level Financial Reporting <i>#finance</i>	Mindshare EventTech: Utilizing Event Technology Trends to Engage Constituents <i>#events</i>	Best in Saas Techniques for Building Your Organization <i>#executive</i>	Create a Data-Driven Compliance Strategy <i>#executive #IT</i>	Volunteer Events with Community Training <i>#community</i>
11:50 AM - 1:20 PM	90	LUNCH				
1:20 PM - 2:20 PM	60	Capturing Engagement, Showing Results: Community, Reporting and Data Collection <i>#community</i>	Breakout Session Details Coming Soon!	MindShare One Mission: Leverage Your Events to Maximize Membership <i>#events #membership #meetings</i>	E-commerce Best Practices and Tips to Boost Non-Dues Revenue <i>#finance #membership</i>	Engagement Scoring in Personify360 <i>#membership #operations</i>
2:30 PM - 3:30 PM	60	Turning Data into Donors: 3 Steps for Growth <i>#fundraising #marketing</i>	Breakout Session-Details Coming Soon!	MindShare: Best in Show, Event Success from a2z <i>#events #meetings #marketing</i>	Breakout Session-Details Coming Soon!	Training Coming Soon!
3:40 PM - 4:40 PM	60	Breakout Session-Details Coming Soon!	Breakout Session-Details Coming Soon!	Breakout Session-Details Coming Soon!	Breakout Session-Details Coming Soon!	Training Coming Soon!
END OF CONFERENCE						

DEVELOPER DAY

Wednesday, April 10th
9:45 AM – 4:30 PM

Additional Cost of Developer Day Training: \$199

The Personify platform powers your organization's mission. A deep understanding of our underlying technology, architecture and strategic platform direction is crucial to your ability to drive forward that mission. Focused on technical demos, best practices and deep discussions from multiple experts, our Developer Day provides Personify developers, system architects, IT leaders and power users access to practical knowledge, use cases, and real-world techniques. With the support of the Personify team, Developer Day will increase your technical know-how, connect you with other Personify developers and let you collaborate with our team—and each other.

A high-impact way to close out your PersoniFest experience, our 2019 Developer Day agenda will explore topics including:

- An exclusive preview of the 2019 Personify Platform and Technology direction
- The all-new Novus APIs – our RESTful architecture of logical entities and query services
- A technical deep-dive into the PersonifyGO Web Designer
- A preview of SSO 2.0 – a Novus modernization initiative
- Opportunities to streamline and optimize integrations using Personify's simple but powerful Hub Integration Platform as a Service (iPaaS)
- A behind-the-scenes look at our new PersonifyGO SaaS deployment model

To sign up, please add this to your cart during the registration process. If you have already registered, you may edit your registration or email us at info@personifycorp.com for questions.