Personify

Personify for
Health and Wellness Organizations

Impact-focused solutions for YMCA and JCC organizations.

Your organization provides vital services to the communities you serve. You need a solution that helps you expand your reach, grow your member base, automate processes, improve cash flow and provide reliable data for making decisions.

Personify's suite of products allows you to focus on your members and programs – not on managing your technology. YMCAs, JCCs and member-based nonprofits trust our solutions to grow and strengthen their membership, drive program participation and boost giving.

Benefits

Personify can support highly complex organizations within a single system and provide a 360-degree view of their members.
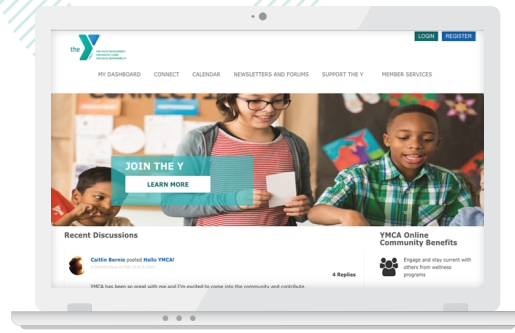
- Intuitive Interface
- Easy Staff Onboarding
- Online Registration
- Robust Fundraising

- Camp Management
- Childcare Management
- Powerful Analytics
- Online Community

Personify360

Purpose-built CRM for total management of members, volunteers and committees. Our solution accommodates complex membership structures including automation of needs-based affordable pricing assessments, guest passes, promotions and automated payments to secure revenue.

- Industry-leading e-business, eliminating the staff burden by empowering members to manage their accounts online including purchasing products, enrolling in programs, making donations and editing their profiles.

- Powerful business intelligence shortens the distance between data and action with visual dashboards and detailed reports to simplify and standardize how you view, share and act on strategic information.

- Modern, flexible and intuitive interface putting the power of Personify at staff fingertips whether they're on a computer at a front desk or a tablet at a day camp.

Community

A branded online destination where you can unite members around common fitness goals, recognize and reward active members in your community and engage families – all on a secure, private platform. Grow your reach with digital member experiences and interactions where supporters, members, volunteers and other constituents come together – as a Community.

- Grow Your Digital Footprint. Bring members and program participants together in an online community with innovative tools for engagement and gamification.

- Collaborate and Organize. Give community members a place to share their stories, ideas and best practices.

- Inspire Outreach. Motivate fundraisers, organize volunteers, mobilize advocates and turn members into vocal supporters of your mission.

"Personify is a robust platform that supports every corner of our mission and cause... Personify is the ideal one-stop-shop where reporting and analytics can highlight any relationship from any angle without duplicated information across multiple systems."

– Barbara Yarbrough, YMCA of the Triangle

Learn more about Personify's Cloud Solutions

personifycorp.com

Personify

Want to see it in action?   SCHEDULE A DEMO

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